

Save up to 40% on cruise excursions with Venture Ashore

Venture Ashore's Essential Collection provides travelers with cruise tours without the cruise line prices







New York, July 2023 – <u>Venture Ashore</u>, is the world's largest independent shore excursion company, offering guests a back-to-ship guarantee, don't port – don't pay security, flexible payment options and high-quality experiences, including a curated selection of immersive, proprietary tours through its exclusive Essential Collection. Through its Essential Collection, travelers can save up to 40% compared to cruise line prices.

Venture Ashore provides experiences for cruise travelers to help them connect and discover more ashore, by featuring top attractions in many ports in Europe, the Mediterranean, Alaska, the Caribbean and Asia. The Essential Collection is personally curated by Venture Ashore's seasoned cruise team with expert local guides and comfortable transportation.

Rinat Glinert, Chief Operating Officer, Venture Ashore, says: "At Venture Ashore we want our travelers to have the greatest variety of experiences ashore, for the best value possible. Our Essential Collection captures these key selling points and provides peace of mind for travelers, as we offer a back-to-ship-guarantee so they never have to worry about not making it back in time after their excursion to board the ship, which is a key concern for cruise travelers. Venture Ashore prides itself on being better value for money in comparison to cruise liners without compromising on the level of service and our tour offering."

Booking a cruise excursion with Venture Ashore enables travelers to have a well-designed itinerary, allowing travelers to relax knowing that their tour schedule has been curated to fit their ship itinerary as well as visiting top attractions at a discounted rate in comparison to standard cruise line sightseeing tours.

Venture Ashore can offer shore excursions with many cruise liners including Royal Caribbean, P&O Cruises, Princess Cruises, Celebrity Cruises, MSC Cruises and Norwegian Cruise Line.

See a selection below of Essential Collection Tours in Europe that travelers can book with Venture Ashore:

Rome the Complete Tour

This is one of the most popular tours in Rome and will take guests to all the main sites of the ancient city. This tour showcases the most famous sites such as the Colosseum, the Trevi Fountain, the



Pantheon, Piazza Navona and of course St Peters Square - home to the Vatican. This tour is a full-day guided tour, with an English-speaking guide providing key information and history.

Travelers can save up to \$137 when booking with Venture Ashore in comparison to other cruise liners. The cost for this tour is from \$214 per person.

Barcelona Highlights

Travelers can enjoy a wonderful half-day tour of exquisite Barcelona and see sights including the famous Las Ramblas and the Gothic Quarter. On this highlights tour, guides will explain all about the famous works of Antoni Gaudi, enjoy an amazing view of the magnificent Sagrada Familia and learn the history of this fabulous city.

Travelers can save up to \$14 when booking with Venture Ashore in comparison to other cruise liners. The cost for this tour is \$84 per person.

Corfu Flavours and Sights

Corfu is a very popular Greek destination for all cruisers. Rather than just relaxing on the beach this tour will travelers to see the beautiful coastlines, the pretty villages and to learn about the history and life in Corfu today. As well as seeing the famous Paleokastrita Beach, and amazing views from Bella Vista, travelers also get to visit a local Koum Kouat Distillery.

Travelers can save up to \$47 when booking with Venture Ashore in comparison to other cruise liners. The cost for this tour is \$103 per person.

Acropolis Visit and Panoramic Athens

This is a popular tour and offers the opportunity to see some of the world's most well-known monuments and also enjoy free time to shop in Athens' most popular shopping area. Some of the sites included are the Acropolis, Panathenaic Stadium and the changing of the guard in Constitution Square. Entrance fees into the Acropolis are included within the tour price.

Travelers can save up to \$57 when booking with Venture Ashore in comparison to other cruise liners. The cost for this tour is \$136per person.

ENDS

For any enquiries, please contact FINN Partners at ventureashore@finnpartners.com

About Venture Ashore

Venture Ashore is the largest provider of independent commissionable cruise excursions in the world, delivering carefully curated amazing experiences for cruise travelers led by professional guides in hundreds of ports worldwide. Venture Ashore cruising excursions are currently offered across 111 countries with departures from over 500 ports of call worldwide including over 5,000 individual tours. Venture Ashore is the newest addition to the City Experiences portfolio of brands and backed by Hornblower Group. Venture Ashore offers an unrivalled global collection of travel experiences fuelled by innovative technology to deliver a personable frictionless journey for travelers, advisors, and independent tour providers. Venture Ashore provides a wide range of tour offerings to satisfy a variety of interests and budgets. Parties of 12 or more can take advantage of our dedicated groups service, with a team of specialists to support a seamless experience from start to finish for a unique and tailormade itinerary. Venture Ashore also offers extensive private tours and features small group tours,



varying by destination and demand, accommodating up to 25 people or as few as 6. For more information visit <u>ventureashore.com</u>.

Media Contact:

Tracie Silberberg / tracie Silberberg@cityexperiences.com

Alex Love / <u>Alexandria.love@cityexperiences.com</u>