



FISHERS ISLAND FERRY SELECTS ANCHOR OPERATING SYSTEM AS ITS PREFERRED TICKETING PARTNER

The Partnership Aims to Enhance Efficiency and Provide an Improved Passenger Experience for Riders

New York, NY (June 19th, 2023) –Fisher Island Ferry, the official ferry service provider between Fishers Island, NY and New London, Conn., today announced Anchor Operating System as its preferred ticketing partner.

The partnership marks the 10th deal of the year for the fast-growing Anchor Operating System, a global leader in ticketing solutions for ferry operations, tours, attractions, museums, and more. Anchor most recently announced collaborations with Maverick Helicopters and Toronto Zoo.

As part of its partnership with Fisher Island Ferry, Anchor will provide numerous innovative features that will enhance operational efficiency and provide a better passenger experience for riders, including real-time vessel tracking, hassle-free vehicle reservation and a dedicated mobile app that services both iOS and Android. With these elements and more, Fishers Island Ferry and Anchor hope to work together to create a smoother, more streamlined experience for all passengers.

"We are thrilled to embark on this new partnership with Anchor Operating System," said Geb Cook, District Manager for Fishers Island Ferry. "With their robust features and extensive experience in the industry, we are confident that Anchor Operating System will help us streamline our ticketing operations and provide our passengers with an even better travel experience."

In addition to implementing a user-friendly self-service kiosk in the New London Terminal, Anchor Operating System will give Fishers Island Ferry access to comprehensive reporting tools, enabling them to analyze key data with the goal of optimizing operations. The collaboration will also provide Fishers Island Ferry with more robust reporting tools to help optimize operations. This intuitive interface will allow guests to make their selections, swipe their credit cards, and complete their transactions at their convenience.

"We are excited to introduce our innovative mobile app and ticketing for Fishers Island Ferry passengers," said Nasi Peretz, President of Anchor Operating System. "The app will provide a seamless ticketing experience, allowing riders to purchase tickets, store passes, and receive notifications right on their smartphones. We are committed to delivering an accessible and consumer-friendly interface that enhances the overall journey for Fishers Island Ferry passengers."

Anchor Operating System has a proven record of accomplishment, powering over 20 ferry operations globally, including major hubs like San Francisco, New York, and Puerto Rico. Fishers Island Ferry is confident that the implementation of Anchor Operating System's

solutions, including the mobile app and self-service kiosk, will significantly improve the ticketing process and further elevate the level of service provided to its valued passengers.

About Anchor™

An independent division of Hornblower Group, Anchor is a cloud-based operating system that manages integration of third-party partners. More than a ticketing system, Anchor offers more than 700 features, including dynamic pricing, drag-n-drop reporting, waivers, kiosks, and Salesforce integration. The platform is instrumental in the production of developing centralized solutions that are designed to scale, allowing it to serve companies across wide-ranging industries, from transportation to parks & recreation. Anchor's overall mission is to provide a turnkey solution that will result in reducing overhead, creating additional revenue streams, and most importantly, optimizing the guests experience.

About Hornblower Group

Hornblower Group is a global leader in experiences and transportation. Hornblower Group's corporate businesses are comprised of three premier experience divisions: **American Queen Voyages®**, its overnight cruising division; **City Experiences**, its land and water-based experiences as well as ferry and transportation services; and **Journey Beyond**, Australia's leading experiential travel group. Spanning a 100-year history, Hornblower Group's portfolio of international offerings includes water-based experiences (dining and sightseeing cruises), land-based experiences (walking tours, food tours and excursions), overnight experiences (cruises and railways) and ferry and transportation services. **Hornblower Marine**, a subsidiary of Hornblower Group, provides vessel outhaul and maintenance services at Bridgeport Boatworks in Bridgeport, Connecticut. Additionally, **Anchor Operating System, LLC**, a subsidiary of Hornblower Group and independent entity, provides reservation, ticketing and website integration services for clients in the transportation, tourism and entertainment industries. Today, Hornblower Group's global portfolio covers 114 countries and territories, 125 U.S. cities and serves more than 30 million guests annually. Headquartered in San Francisco, California, Hornblower Group's additional corporate offices reside in Adelaide, Australia; Boston, Massachusetts; Chicago, Illinois; Fort Lauderdale, Florida; London, United Kingdom; New York, New York; Dublin, Ireland; and across Ontario, Canada. For more information visit hornblowercorp.com.

Press Contacts

Melissa Gunderson / Hornblower Group / melissa.gunderson@hornblower.com

Tracie Silberberg / Hornblower Group / tracie.silberberg@hornblower.com

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