



DEVOUR TOURS JOINS CITY EXPERIENCES' PORTFOLIO OF TRAVEL OFFERINGS AS IT FURTHER DEVELOPS THE COMPANY'S LAND-BASED EXPERIENCE OPPORTUNITIES

<u>Under the global experiences provider Walks, Devour Tours will further</u> <u>extend the company's culinary reach by providing one-of-a-kind food and</u> <u>wine tours in top tourism destinations around the world</u>

New York, NY (October 26, 2021) – *City Experiences* announced today the European culinary tour provider <u>Devour Tours</u> will join the organization's growing portfolio of land-based experience offerings. *Devour Tours* spans five different countries and eight different cities including Madrid, Barcelona, Seville and San Sebastian, Spain; Paris, France; Rome, Italy; Lisbon, Portugal; and London, England. As part of the global experience provider *Walks*, *Devour Tours* will also further extend its portfolio of culinary offerings as it introduces guests to authentic local food and vibrant culture through a variety of specially curated and exclusive excursions from the people and communities that know them best.

"As we continue to grow our experiences platform, we are excited to welcome *Devour Tours* to the *City Experiences* family as a part of *Walks*, adding to our diverse portfolio of land-based offerings while continuing to build on our core mission of delivering amazing experiences for our guests," said Kristina Heney, *City Experiences* Chief Marketing and Revenue Officer. "With their unique collection of food and tapas tours, wine experiences and family-friendly activities, *Devour Tours* supports our overall business strategy and is an excellent complement to our organization's complete vision."

Devour Tours employs a team of local experts to serve as guides in each destination, offering shared insight and personal commentary to create a unique experience for each and every tour. The company has expanded from tours of fresh markets, street vendors and restaurants to walking wine tastings in Barcelona, flamenco feasts in Seville, family walking tours and gourmet dining experiences in unique restaurants. Devour Tours connects curious travelers to a place's unique history through its cuisine in a way that helps local culture thrive.

"I've long admired *Devour Tours* and I'm thrilled to welcome them to the team," said Stephen Oddo, President & Founder of *Walks*. "*Devour* shares our mission to only deliver the highest-quality guides and itineraries. I've taken my own family on their tours, and they are as mouthwatering as they sound."

Co-founded in 2012 by Lauren Aloise, James Blick and Alejandro Cabrera during the height of the economic recession as a way to support struggling local eateries, the first *Devour Tour* was a deep dive into Spain's vibrant food culture with an experience set in a traditional market in the center of historic Madrid. The first tours highlighted the difficulties of keeping small businesses relevant in a quickly changing economic landscape.

"There is no better way to experience a city than through its cuisine. Food brings people together with experiences that offer a snapshot of local culture, which is at the heart of what *Devour Tours* provides for our guests," said Lauren Aloise, Co-Founder of *Devour Tours*. "In our ever-changing travel landscape, joining *Walks* and *City Experiences* gives us the opportunity to expand our reach into new and delicious destinations. We want to help local culture thrive, no matter where we are."

Walks is a global leader in tours and activities, operating sightseeing tours, food tours, and day trips in 15 cities around the world including Rome, Paris, Barcelona, London, New York City and San Francisco. Earlier this year, Walks also joined City Experiences' growing portfolio of land-based experience companies.

City Experiences represents a diverse portfolio of water- and land-based experiences in major travel destinations worldwide, offering locals and tourists alike a broad range of global experiences.

For more information visit https://devourtours.com/, https://www.cityexperiences.com/ or https://www.takewalks.com.

Please **CLICK HERE** for press photos and **CLICK HERE** for b-roll from *Devour Tours*.

About City Experiences

City Experiences represents Hornblower Group's expansive portfolio of water- and land-based experience companies and includes two sub-brands: City Cruises and City Ferry. City Cruises companies operate dining, sightseeing and private events across 22 destinations in the U.S., Canada, and the UK. City Cruises companies also operate cruises on behalf of the National Park Service and the Niagara Parks Commission and currently hold service contracts to provide ferry service to the Statue of Liberty National Monument and the Ellis Island National Museum of Immigration, Alcatraz Island and Niagara Falls. City Ferry companies offer specialized knowledge and expertise required to transport passengers, vehicles, and other cargo safely across inland and coastal waterways, serving as operator of NYC Ferry and Puerto Rico ferry system, among others. City Experiences' portfolio of companies also offers a range of water- and land-based experiences including shore excursions, partner-offered experiences, multi-port packages, with companies including Cruising Excursions, ShoreTrips, Niagara Jet Adventures and Walks products. For more information visit cityexperiences.com.

About Walks

Walks is a global leader in tours and activities, operating sightseeing tours, food tours, and day trips in 14 cities around the world including Rome, Paris, Barcelona, London, New York City and San Francisco. Specializing in small group special access tours, Walks works closely with many of Europe's top attractions and, most recently, with major U.S. attractions including the Statue of Liberty and Alcatraz. Led by only the best local guides, Walks' tours are thoughtfully designed to offer a deeper insight into the culture, food, and history of their destinations. In 2020, Walks began offering virtual tours known as *Tours from Home*, receiving widespread recognition. For more information visit takewalks.com.

About Devour Tours

Feed your curiosity with the best food and culture tours in Europe. Devour Tours offers its award-winning food and culture tours in eight of Europe's most delicious destinations including offerings in Paris, France; London, England; Rome, Italy; Lisbon, Portgual; and Madrid, Barcelona, Seville and San Sebastian, Spain. Each tour provides a responsible, sustainable, and authentic 'off the beaten track' experience giving a unique insight into the city's culture, cuisine, and community. From seasoned food lovers to first-timer food tourers and families, there is something to feed everyone's curiosity. For more information visit devourtours.com.

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