



**THREE RENOWNED SAN DIEGO INSTITUTIONS COME
TOGETHER TO LAUNCH THE
OFFICIAL SAN DIEGO ADVENTURE EXPERIENCE
COMBINATION TICKET PACKAGE**

**This Exclusive Ticket Package, Powered by Anchor™,
Allows Discounted Access to Three Popular Attractions:
City Cruises San Diego, San Diego Zoo and Old Town Trolley Tours**

San Diego, CA (August 3, 2021) – City Cruises San Diego, San Diego Zoo and Old Town Trolley Tours announced today the launch of the *Official San Diego Adventure Experience* bundled ticket package, bringing together for the first time ever discounted access to three iconic San Diego attractions, [City Cruises San Diego](#), [San Diego Zoo](#) and [Old Town Trolley Tours](#). Following the success of the *Official San Diego Waterfront Experience* which launched in April, this new offering is designed as a second experience of family fun.

This unique ticket package, powered by Anchor, is now available for purchase on each attraction's website and will retail for **\$114/adult** and **\$84/youth**, representing an **\$18 savings**. For more information, <https://www.cityexperiences.com/experiences/official-san-diego-adventure-experience/>

The *Official San Diego Adventure Experience* includes:

- One reserve one-hour harbor cruise admission ticket aboard City Cruises San Diego.
- One admission ticket to the San Diego Zoo which is home to animals from more than 800 different species.
- One admission ticket on Old Town Trolley City Tour, the perfect way to sight-see and enjoy everything San Diego has to offer with 18+ stops, allowing hop-on and hop-off options.

“*City Experiences* is continually looking to create land and water-based experiences to add to our ever-growing portfolio and the *Official San Diego Adventure Experience* is another example of delivering amazing experiences to our guests,” said Kristina Heney, *City Experiences* chief marketing and revenue officer. “As we continue investing in our intuitive booking platform, Anchor, we are thrilled to expand our destination bundling options with our partners in San Diego to offer a second amazing experience to guests.”

This exclusive ticket package is powered by Anchor, *City Experiences*’ proprietary ticketing platform which provides a holistic end-to-end digital experience and enhanced guest experience, allowing reservations to be booked directly to each attraction, eliminating the need for guests to exchange vouchers at each ticket office.

Dedicated to delivering a safe, healthy and enjoyable experience for all visitors and associates, all three entities are operating in strict adherence with guidance set forth by the Centers for Disease Control and Prevention (CDC), and in consultation with state and local health authorities. Additional information on enhanced safety protocols can be found on each attraction’s website.

For more information, visit <https://www.cityexperiences.com/experiences/official-san-diego-adventure-experience/>

Press materials for the Official San Diego Adventure Experience:

Photos: [CLICK HERE](#)

Please click the below links for *City Experiences* B-roll material:

YouTube: [CLICK HERE](#)

Download: [CLICK HERE](#)

Official San Diego Adventure Experience Ticket Information

This pass is now available for purchase on each attraction’s website and will retail for \$114/adult and \$84/youth, representing an \$18 overall savings. When the transaction is completed, guests will receive a single confirmation email allowing them to view real-time availability and book their ticket for each attraction. The ticket package allows guests to visit each attraction once within a 30-day period, starting with the date selected for the first transaction. Visitors have 90 days to redeem the pass. Changes to individual redemption dates can be handled by guests at the venue level. For more information visit <https://www.cityexperiences.com/experiences/official-san-diego-adventure-experience/>

About City Experiences

City Experiences represents Hornblower Group’s expansive portfolio of water- and land-based experience companies and includes two sub-brands: City Cruises and City Ferry. City Cruises companies operate dining, sightseeing and private events across 22 destinations in the U.S., Canada and the UK. City Cruises companies also operate cruises on behalf of the National Park Service and the Niagara Parks Commission and currently hold service contracts to provide ferry service to the Statue of Liberty National Monument and the Ellis Island National Museum

of Immigration, Alcatraz Island and Niagara Falls. City Ferry companies offer specialized knowledge and expertise required to transport passengers, vehicles and other cargo safely across inland and coastal waterways, serving as operator of NYC Ferry and Puerto Rico ferry system, among others. City Experiences' portfolio of companies also offers a range of water- and land-based experiences including shore excursions, partner-offered experiences, multi-port packages, with companies including Cruising Excursions, ShoreTrips, Niagara Jet Adventures and Walks products. For more information visit cityexperiences.com.

About San Diego Zoo

Spend your day exploring the San Diego Zoo, located in the famous Balboa Park and home to more than 4,000 rare and endangered animals from around the world. Learn about the zoo's wildlife conservation efforts while visiting its animals in exhibits designed to mimic their indigenous habitats. See the largest collection of koala bears outside of Australia as well as gorillas, elephants, big cats, and smaller animals including some beautiful birds and reptiles. With thousands of fascinating creatures to learn about throughout this 100-acre zoo, it's easy to find something that every member of the family will enjoy.

About Old Town Trolley Tours

Explore San Diego's unique coastal landscape. Enjoy a combination of transportation and entertainment during the trolley's 25-mile continuous loop with 11 conveniently located stops. Learn about this California city's past with a fun mix of trivia and humorous stories told by the guides on board. With frequent stops located near top points of interest and live guides to entertain during your ride, this trolley tour is the ultimate way to explore all that San Diego has to offer.

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